

3 Pints Gone: St Louis Renaissance Festival - 2nd of 7 weekend

DATE: Saturday, September 20, 2025
LOCATION: Wentzville, Missouri, US

Event Description

3 Pints Gone: St Louis Renaissance Festival - 2nd of 7 weekend is a premier festivals event in Wentzville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 1,051 people

Event ID: 96N8pBjLFBNmFKrQKZ

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 420 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
