

3. Liga - Rot-Weiss Essen vs Alemannia Aachen

DATE: Saturday, February 7, 2026
LOCATION: Aachen, Nordrhein-Westfalen, DE

Event Description

3. Liga - Rot-Weiss Essen vs Alemannia Aachen is a premier sports event in Aachen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 78/100
Expected Attendance: 24,895 people
Event ID: 7kfPrfeADCRvoi4R26

Hotel Demand Indicators

ADR Impact Index: 8.1x baseline (varies by property tier & location)
Occupancy Impact: +62 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 9,958 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
