

# 3. liga - MSFL - Zlín II vs Vrchovina NM

DATE: Saturday, November 1, 2025  
LOCATION: Nové Město na Moravě - Vysočina 5

## Event Description

3. liga - MSFL - Zlín II vs Vrchovina NM is a premier sports event in Nové Město na Moravě. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,269 people

**Event ID:** BqTHWEeJzkDsTT9ajc

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 508 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*