

3. liga - MSFL - Sigma Olomouc II vs Frýdek-Místek

DATE: Wednesday, October 29, 2025
LOCATION: Frýdek-Místek, CZ

Event Description

3. liga - MSFL - Sigma Olomouc II vs Frýdek-Místek is a premier sports event in Frýdek-Místek. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,793 people

Event ID: BTGN4xdrQ8SoCSb58t

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 717 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.