

3. liga - MSFL - Hranice vs Frýdek-Místek

DATE: Saturday, August 16, 2025

LOCATION: Frýdek-Místek, CZ

Event Description

3. liga - MSFL - Hranice vs Frýdek-Místek is a premier sports event in Frýdek-Místek. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,137 people

Event ID: D3NApWWuL2gWcmByW7

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 855 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.