

# 3. liga - A B " O Velké Hamry vs Ústí nad Orlicí

DATE: Saturday, October 18, 2025  
LOCATION: Ústí nad Orlicí, CZ

## Event Description

3. liga - A B - Velké Hamry vs Ústí nad Orlicí is a premier sports event in Ústí nad Orlicí. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,479 people

**Event ID:** HNBTNUqcxIFyyLoawy

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 592 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*