

# 3. liga - ÄdÄ " Ò 6ö°ol Brozany vs Baník Souš

DATE: Saturday, August 23, 2025  
LOCATION: Most, Ústecký, CZ

## Event Description

3. liga - ÄdÄ B - Sokol Brozany vs Baník Souš is a premier sports event in Most. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,661 people

**Event ID:** sS5ACFWEPmHiggyGY

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 664 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*