

3. liga - Mladá Boleslav II vs Velké Hamry

DATE: Sunday, August 31, 2025
LOCATION: Velké Hamry, Liberecký kraj, CZ

Event Description

3. liga - Mladá Boleslav II vs Velké Hamry is a premier sports event in Velké Hamry. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,169 people

Event ID: HdPMiAUbRbSeC7gHnf

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 468 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.