

# 3. liga - Mladá Boleslav II vs Sokol Brozany

DATE: Wednesday, September 10, 2025  
LOCATION: Brozany nad Ohřem 5

## Event Description

3. liga - Mladá Boleslav II vs Sokol Brozany is a premier sports event in Brozany nad Ohřem. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,557 people

**Event ID:** 6VyszXes75GoMaPCzD

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 623 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*