

# 3. liga - ÄdÄ Ö &ö†VÖ– ç2 “ R ” g2 P žÖ'& Ö ”•

DATE: Saturday, September 13, 2025  
LOCATION: P žÖ' am, CZ

## Event Description

3. liga - ÄdÄ A - Bohemians 1905 II vs P žÖ' am II is a premier sports event in P žÖ' am. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 59/100

**Expected Attendance:** 2,683 people

**Event ID:** AgMuDMeSAdgtamU6od

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,073 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*