

# 3. liga - Center - Novohrad Lu ÖVæV2 g2 Kysucké Nové Mesto

DATE: Saturday, August 23, 2025  
LOCATION: Kysucké Nové Mesto, Žilinský kraj, SK

## Event Description

3. liga - Center - Novohrad Lu ÖVæV0 vs Kysucké Nové Mesto is a premier sports event in Kysucké Nové Mesto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 51/100

**Expected Attendance:** 1,172 people

**Event ID:** 5iJ9sVKfkESvq7Sr3Z

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 469 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*