

# 3 Keys to Financial Freedom: Crypto, Gold and Self Managed Super- Byron Bay

DATE: Monday, August 25, 2025  
LOCATION: Mullumbimby, New South Wales, AU

---

## Event Description

3 Keys to Financial Freedom: Crypto, Gold and Self Managed Super- Byron Bay is a premier conferences event in Mullumbimby. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 22/100

**Expected Attendance:** 42 people

**Event ID:** GvJmAjkrpz8WAqGsCv

## Hotel Demand Indicators

**ADR Impact Index:** 3.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 17 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---