

3º Fórum PME Magazine by UniPeople

DATE: Wednesday, October 29, 2025

LOCATION: Porto Salvo, Lisboa, PT

Event Description

3º Fórum PME Magazine by UniPeople is a premier conferences event in Porto Salvo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 393 people

Event ID: 7ZJYMg6398MSZKiU2m

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 157 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.