

# 3º FEST. QUINTAL DA LAPA - Quintal da Magia, Pagode da Garagem, Samba do Xoxó e Tô no Trabalho Amor!

DATE: Saturday, September 6, 2025  
LOCATION: Santo Cristo, Rio de Janeiro, BR

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## Event Description

3º FEST. QUINTAL DA LAPA - Quintal da Magia, Pagode da Garagem, Samba do Xoxó e Tô no Trabalho Amor! is a premier festivals event in Santo Cristo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 47/100

**Expected Attendance:** 676 people

**Event ID:** Gd7iSFi73P5UGGErmB

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 270 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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