

3º Encontro de Mulheres Empreendedoras - Sicoob Credipel

DATE: Wednesday, October 29, 2025
LOCATION: São José, Minas Gerais, BR

Event Description

3º Encontro de Mulheres Empreendedoras - Sicoob Credipel is a premier conferences event in São José. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 284 people

Event ID: FqYt5wd3JCV8B49Rhv

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 114 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
