

3º Edição CHA Business SUMMIT com CEOs & RH Belo Horizonte/MG

DATE: Thursday, October 30, 2025
LOCATION: Funcionários, Minas Gerais, BR

Event Description

3º Edição CHA Business SUMMIT com CEOs & RH Belo Horizonte/MG is a premier conferences event in Funcionários. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 344 people

Event ID: 8tBtn5Vo5NTnQeZyyc

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 138 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.