

3. Division - Group 6 - Odd II vs Drøbak / Frogn

DATE: Monday, October 6, 2025
LOCATION: Drøbak, Akershus, NO

Event Description

3. Division - Group 6 - Odd II vs Drøbak / Frogn is a premier sports event in Drøbak. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 52/100
Expected Attendance: 1,255 people
Event ID: DtHL8jBPSu24Qdmw3R

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 502 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
