

3. Division - Group 6 - IF Ready vs Ørn Horten

DATE: Saturday, October 18, 2025
LOCATION: Horten, Vestfold, NO

Event Description

3. Division - Group 6 - IF Ready vs Ørn Horten is a premier sports event in Horten. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,438 people

Event ID: EnH8zer5AVKJX4qAzD

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,375 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.