

3. Division - Group 6 - Drøbak / Frogn vs IF Fram

DATE: Saturday, August 16, 2025
LOCATION: Larvik, Vestfold, NO

Event Description

3. Division - Group 6 - Drøbak / Frogn vs IF Fram is a premier sports event in Larvik. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 56/100
Expected Attendance: 1,928 people
Event ID: 9jRZz3wSqbaJ9HQgtB

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 771 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
