

3. Division - Group 5 - Viking II vs Brodd

DATE: Monday, October 6, 2025
LOCATION: Stavanger, Rogaland, NO

Event Description

3. Division - Group 5 - Viking II vs Brodd is a premier sports event in Stavanger. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 46/100

Expected Attendance: 623 people

Event ID: Dt4U3ZGdbkpKhkqgbt

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 249 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
