

# 3. Division - Group 2 - Rosenberg II vs Nardo

DATE: Monday, September 22, 2025  
LOCATION: Trondheim, NO

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## Event Description

3. Division - Group 2 - Rosenberg II vs Nardo is a premier sports event in Trondheim. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 46/100  
**Expected Attendance:** 623 people  
**Event ID:** 5mG8nw9RRM8LckPnmm

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 249 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*