

# 3. Division - Group 2 - Molde II vs Aalesund II

DATE: Monday, October 6, 2025  
LOCATION: Ålesund, Møre og Romsdal, NO

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## Event Description

3. Division - Group 2 - Molde II vs Aalesund II is a premier sports event in Ålesund. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 55/100  
**Expected Attendance:** 1,702 people  
**Event ID:** GYfvz7yDWw6qgVDaDt

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 681 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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