

3. Division - Group 2 - Byåsen vs Trygg / Lade

DATE: Saturday, September 13, 2025
LOCATION: Trondheim, Sør-Trøndelag, NO

Event Description

3. Division - Group 2 - Byåsen vs Trygg / Lade is a premier sports event in Trondheim. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 49/100
Expected Attendance: 903 people
Event ID: 3aoKdSQnJQrCWURSDo

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 361 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
