

3. Division - Group 1 - Sortland vs Tromsø

II

DATE: Saturday, October 4, 2025
LOCATION: Tromsø, Troms, NO

Event Description

3. Division - Group 1 - Sortland vs Tromsø II is a premier sports event in Tromsø. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,580 people

Event ID: 3kFXT4fc5UYi93pQqF

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 632 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
