

3. Division - Group 1 - Skjervøy vs Alta II

DATE: Saturday, August 16, 2025
LOCATION: Alta, Troms og Finnmark, NO

Event Description

3. Division - Group 1 - Skjervøy vs Alta II is a premier sports event in Alta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 706 people

Event ID: HogA4YkT9vKbsmYVPA

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 282 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.