

3. Division - Group 1 - Junkeren vs Alta II

DATE: Sunday, October 5, 2025
LOCATION: Alta, Troms og Finnmark, NO

Event Description

3. Division - Group 1 - Junkeren vs Alta II is a premier sports event in Alta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 810 people

Event ID: B4kuGcco6TFKn85eUH

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 324 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.