

3. Division - Group 1 - Frigg vs Junkeren

DATE: Saturday, September 27, 2025

LOCATION: Bodø, Nordland, NO

Event Description

3. Division - Group 1 - Frigg vs Junkeren is a premier sports event in Bodø. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 762 people

Event ID: 9CSeTRZYa6Ytaw8Ktx

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 305 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
