

# 3. Division - Group 1 - Bærum vs Skjervøy

DATE: Sunday, September 21, 2025  
LOCATION: Skjervøy, NO

---

## Event Description

3. Division - Group 1 - Bærum vs Skjervøy is a premier sports event in Skjervøy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 42/100

**Expected Attendance:** 421 people

**Event ID:** CqfFXKBoJc5Zru6xz8

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 168 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---