

# 2nd Division - Group B - Shkumbini Peqin vs Tomori Berat

DATE: Sunday, February 1, 2026  
LOCATION: Berat, Berat County, AL

## Event Description

2nd Division - Group B - Shkumbini Peqin vs Tomori Berat is a premier sports event in Berat. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,365 people

**Event ID:** 5ZWYy8uxxak4PTLoEn

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,146 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*