

2nd Division - Group B - Oriku vs Këlcyra

DATE: Sunday, February 1, 2026
LOCATION: Këlcyrë, Gjirokastrë County, AL

Event Description

2nd Division - Group B - Oriku vs Këlcyra is a premier sports event in Këlcyrë. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 960 people

Event ID: FQcL75u8D6bZWZhVpu

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 384 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.