

2nd Division - Group A - Basania vs Besëlidhja Lezhë

DATE: Saturday, January 31, 2026
LOCATION: Lezhë, Qarku i Lezhës, AL

Event Description

2nd Division - Group A - Basania vs Besëlidhja Lezhë is a premier sports event in Lezhë. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,384 people

Event ID: FQB9tyQcfKSqBD9Fr2

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 554 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.