

2nd Annual Non-Road Mobile Machinery Electrification and Decarbonization

DATE: Tuesday, November 25, 2025
LOCATION: Schiphol, Noord-Holland, NL

Event Description

2nd Annual Non-Road Mobile Machinery Electrification and Decarbonization is a premier conferences event in Schiphol. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 42/100
Expected Attendance: 418 people
Event ID: 5QPozrfBbphAbGmfdY

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 167 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
