

2nd Annual GHS Entertainers' Tygart River Rubber Duck Race

DATE: Saturday, August 16, 2025
LOCATION: Grafton, West Virginia, US

Event Description

2nd Annual GHS Entertainers' Tygart River Rubber Duck Race is a premier festivals event in Grafton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 252 people

Event ID: 734nMwTCGLfRwyWZuZ

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 101 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.