

2nd Annual art show fundraiser

DATE: Wednesday, October 22, 2025
LOCATION: Thirlmere, New South Wales, AU

Event Description

2nd Annual art show fundraiser is a premier expos event in Thirlmere. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 47/100

Expected Attendance: 698 people

Event ID: 7xNAHz83nFu8xBRNw5

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 279 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.