

2hollis with Nate Sib

DATE: Monday, October 6, 2025
LOCATION: Montréal, Québec, CA

Event Description

2hollis with Nate Sib is a premier concerts event in Montréal. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 54/100

Expected Attendance: 1,520 people

Event ID: EcVQ49DtyKc2cyWp4L

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 608 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
