

2a Edición Expo PyME 2025

DATE: Thursday, November 20, 2025
LOCATION: Ciudad de México, Ciudad de México, MX

Event Description

2a Edición Expo PyME 2025 is a premier expos event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,600 people

Event ID: G4Uiq446FxFU6ZT2kj

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 640 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.