

29th Annual Boulder City Sunrise Rotary Club Wurst Festival

DATE: Saturday, September 27, 2025
LOCATION: Boulder City, Nevada, US

Event Description

29th Annual Boulder City Sunrise Rotary Club Wurst Festival is a premier festivals event in Boulder City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 45/100

Expected Attendance: 531 people

Event ID: 3CmLsazUqZKw2yARrh

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 212 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
