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DATE: Tuesday, September 2, 2025
LOCATION: Washington, District of Columbia, US

Event Description

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Key Information

Category: concerts

Importance Rank: 52/100

Expected Attendance: 1,238 people

Event ID: CG2fgwi26r2Hkik4me

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 495 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.