

27th Annual Endless Summer Bike Show

Join us for the biggest biking event

DATE: Sunday, August 17, 2025
LOCATION: Camarillo, California, US

Event Description

27th Annual Endless Summer Bike Show Join us for the biggest biking event is a premier expos event in Camarillo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,165 people

Event ID: 8H35EEhU5MR8GUmX4P

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 466 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.