

# 27/9 Transmission - LISTA - Show: Sisters of Monster (The Sisters of Mercy Tribute)

DATE: Saturday, September 27, 2025  
LOCATION: Bela Vista, São Paulo, BR

## Event Description

27/9 Transmission - LISTA - Show: Sisters of Monster (The Sisters of Mercy Tribute) is a premier community event in Bela Vista. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 28/100

**Expected Attendance:** 78 people

**Event ID:** SXAckQZKa6dFaG5RdL

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 31 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*