

# 27.09 - BH Metal Fest: Sacrificed, Dinnamarque, Devildust, Exorddium, Old Audreys Funeral e Mask

DATE: Saturday, September 27, 2025  
LOCATION: Belo Horizonte, BR

## Event Description

27.09 - BH Metal Fest: Sacrificed, Dinnamarque, Devildust, Exorddium, Old Audreys Funeral e Mask is a premier festivals event in Belo Horizonte. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 43/100

**Expected Attendance:** 449 people

**Event ID:** GieudVIKDbNoNmqBkB

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 180 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*