

Ü=ÄÝ--Û½ÃÝÝ»ÜýÀ'25

DATE: Friday, September 26, 2025
LOCATION: Colombo, Western Province, LK

Event Description

Ü=ÄÝ--Û½ÃÝÝ»ÜýÀ'25 is a premier concerts event in Colombo. This event attracts visitors from around the significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 37/100

Expected Attendance: 233 people

Event ID: FYhLmVy7UaobLGAuFJ

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 93 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.