

24h Trail - N'abondones Pas !

DATE: Friday, October 31, 2025

LOCATION: Riom-ès-Montagnes, Auvergne-Rhône-Alpes, FR

Event Description

24h Trail - N'abondones Pas ! is a premier sports event in Riom-ès-Montagnes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 28/100

Expected Attendance: 78 people

Event ID: 7iwWYsavLcGimpoub

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 31 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
