

24.08| Doze por oito no Ordi | Uma mesa e um pagode

DATE: Sunday, August 24, 2025
LOCATION: Asa Sul, Distrito Federal, BR

Event Description

24.08| Doze por oito no Ordi | Uma mesa e um pagode is a premier concerts event in Asa Sul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 265 people

Event ID: ED8GaQGVsod9tjy6Li

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 106 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.