

# 24-Hour Run Reken

DATE: Thursday, September 11, 2025  
LOCATION: Reken, Nordrhein-Westfalen, DE

## Event Description

24-Hour Run Reken is a premier sports event in Reken. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 29/100

**Expected Attendance:** 90 people

**Event ID:** HFhXoPHfai6RojH6xw

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 36 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*