

24 Heures pour l'Emploi et la Formation – Nantes 2025

DATE: Thursday, September 18, 2025
LOCATION: Saint-Herblain, Pays de la Loire, FR

Event Description

24 Heures pour l'Emploi et la Formation – Nantes 2025 is a premier expos event in Saint-Herblain. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 69/100
Expected Attendance: 9,000 people
Event ID: 7T7EyNbFdfYP2RsdJA

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 3,600 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
