

24 heures de Bonheur de Villenave d'Ornon

DATE: Saturday, August 30, 2025
LOCATION: Villenave-d'Ornon, Nouvelle-Aquitaine, FR

Event Description

24 heures de Bonheur de Villenave d'Ornon is a premier sports event in Villenave-d'Ornon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 25/100

Expected Attendance: 55 people

Event ID: 3pfmphx8isVrUFsg47

Hotel Demand Indicators

ADR Impact Index: 3.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 22 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.