

24 Agosto / Charla La Bardal - Juventudes en el medio rural

DATE: Sunday, August 24, 2025
LOCATION: Villanueva de la Peña, Cantabria, ES

Event Description

24 Agosto / Charla La Bardal - Juventudes en el medio rural is a premier conferences event in Villanueva de la Peña. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 227 people

Event ID: D5tzaP8y4vSLxEX6YQ

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 91 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
