

23/Agosto UAI Barão(Cover Barão Vermelho) + Freud Flintstone (Tributo Engenheiros Hawaii)

DATE: Saturday, August 23, 2025
LOCATION: Vila Nossa Senhora de Fatima, Minas Gerais, BR

Event Description

23/Agosto UAI Barão(Cover Barão Vermelho) + Freud Flintstone (Tributo Engenheiros Hawaii) is a premier concerts event in Vila Nossa Senhora de Fatima. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 43/100

Expected Attendance: 423 people

Event ID: AQkEdYzgHbxzT9jJnb

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 169 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.