

22.10 "No Drama", D,,>D2 4CR :Cä<Eo

DATE: Wednesday, October 22, 2025
LOCATION: Berlin, Berlin, DE

Event Description

22.10 "No Drama", D,,>D0 CD5 Cα>CÄVCα8 C\$8D VD,,CDäBDÀ C\$0D,,V Cò@Cä1C'5CÄ8! is a premier performance around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 28/100

Expected Attendance: 80 people

Event ID: H8rwmvqYnNnPJFbw2z

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 32 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.